

## Make the Most of Your Budget with SIP Trunking

You've heard the buzz about how SIP trunking saves money. Now don't miss this opportunity to get expert advice on how to make it work for *your* organization.

Join your colleagues from the Mississippi area for an informative discussion on SIP trunking's role in accelerating the deployment of unified communications (UC). This seminar is a targeted opportunity to get the inside scoop on SIP trunking and avoid some common mistakes. Bill Wiltshire from Level 3 Communications will lead the discussion.

**When:** November 3, 2011  
10:00 AM to 11:30 AM

**Where:** UMMC Student Union  
Jackson, MS 39201



MISSISSIPPI  
COMMUNICATIONS  
TECHNOLOGY  
ALLIANCE

**Registration Fee:** only \$5 (Registration fee includes lunch)

**To Register:** visit <http://mctaonline.org/MCTALogin/preLogin.asp>

You can expect to learn:

- Communication changes that are driving the move to SIP and UC
- Cost savings and worker productivity improvements that justify a business case
- SIP migration best practices and customer examples
- Pitfalls to avoid – where some deployments stumble
- New advancements, such as Nomadic E-911 for Lync

**Need a summary before attending? Watch this 3-minute whiteboard video about SIP trunking's role in UC at <http://www.level3.com/Resource-Library/Videos/Unified-Communications.aspx>.**

Each attendee will receive a USB drive with copies of the presentation and white papers. You will also have a chance to win a *Jawbone Jambox* (a \$200 value) <http://www.jawbone.com/speakers/jambox/overview>

**William V. (Bill) Wiltshire**

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